ADVERTISTING & SPONSORSHIP OPPORTUNITIES

2026 Safari Club International Convention

February 18, 2026 - February 21, 2026

https://convention.safariclub.org/

Nashville, TN

Event Sponsorships

The 2026 SCI Convention promises an unforgettable experience with thrilling evening entertainment, inspiring keynote speakers, prestigious recognition ceremonies, and exclusive curated auctions. These premier events offer a unique platform to showcase your brand, connect with a passionate audience, and demonstrate your commitment to supporting our members and the hunting community.

Wednesday: Boots, Beer, & BBQ

- Showcase your brand on Broadway to over 230,000 daily visitors plus exclusive access to SCI's private event for maximum exposure.
- Attendees: 1350+

Thursday, Night of The Hunter

- Put your brand center stage at the historic Ryman Auditorium, where history meets influence in this sold out event that was rated #1 by attendees in 2025.
- Attendees: 2,000+

Friday, Freedom to Hunt

- Align your brand with global leaders at the Freedom to Hunt evening, honoring champions of hunting rights and conservation while gaining elite exposure.
- Attendees: 2,200+

Saturday, Finale Event

- Elevate your brand by sponsoring the grand finale of the 2026 SCI Convention, an elite evening honoring international excellence in hunting, conservation, and industry leadership.
- Attendees: 2,300+

Meetings, Seminars, & Private Lounge Sponsorships

The 2026 SCI Convention promises an unforgettable experience with thrilling evening entertainment, inspiring keynote speakers, prestigious recognition ceremonies, and exclusive curated auctions. These premier events offer a unique platform to showcase your brand, connect with a passionate audience, and demonstrate your commitment to supporting our members and the hunting community.

Young Hunter Social

Sponsor the Young Hunter Social—an exclusive event uniting the next generation of hunters and their families, showcasing your brand's commitment to conservation and the future of our hunting heritage.

SCIF Sables Luncheon

Through a special mix of fun, dining events, forming new friendships, volunteering and fundraising, SCIF Sables raises money for SCIF's education-based program focused hunting.

Seminar Hall

Sponsor the SCI Seminar Hall, 40+ sessions, 100+ attendees each, and nonstop exposure to passionate hunters, conservationists, and industry leaders.

Exhibitor Reception & Breakfast

Connect with over 800 exhibitors while enjoying mouthwatering BBQ, live music, and a hosted bar; the perfect setting to showcase your brand and build powerful industry relationships.

Day Auction & Meeting Room

Sponsor the Day Auction Room and gain prime visibility as bidders compete for 100+ premium items, putting your brand in front of an active, high-spending audience.

Day Auction Pre-Function

Sponsor the Day Auction Pre-Function Space and captivate buyers with prime visibility, your own food cart, and meeting room access in this high-traffic hub before the bidding begins.

Patron Lounge

Gain premium exposure by sponsoring the exclusive lounge for SCI's top donors, an upscale retreat reserved for members spending $25,000+ annually, offering direct access to our most influential supporters.

VIP Tent

Sponsor our VIP Tent-rub elbows with high-profile guests, elite influencers, and industry leaders.

Attendee Registration

Be the first brand every attendee sees! With over 14,000 guests passing through, sponsoring the areas below gives your company unmatched visibility at the very start of their convention experience.

Registration Desk + Self Registration Kiosks

It's high-impact, high-traffic branding that sets the tone and puts your name top of mind from day one.

App Download & Info Booth

A co-branded giveaway for every download, this hotspot draws thousands of attendees eager to claim their prize and your brand gets featured front and center on one of the busiest footprints in the convention.

Attendee Tote Bag

Get Maximum brand exposure and recognition by including your company logo on the tote bag that is provided to every show attendee.

Lanyard Sponsorship

Gain premium exposure by being the exclusive lanyard sponsor for SCI's 2026 Convention. All attendees will receive a branded lanyard.

Bag & Lanyard Pick Up

Be the first brand every attendee sees! With over 14,000 guests passing through, sponsoring the Registration Area gives your company unmatched visibility at the very start of their convention experience. It's high-impact, high-traffic branding that sets the tone and puts your name top of mind from day one.

Award Sponsorships

Align Your Brand with Excellence: The SCI Lifetime Achievement Awards. A Symbol of Distinction and Prestige

CJ McElroy Award

- Named after the late founder and chairman emeritus of SCI, celebrates an SCI member who has significantly contributed to hunting, demonstrated excellence in worldwide hunting, shown dedication to wildlife conservation, and served the global hunting community and SCI's goals. Nominees must exhibit exemplary ethics in hunting and commitment to SCI's programs and mission. This is presented at the Friday evening event.

International Hunting Award

- Established to honor the great hunters of the world. Candidates are ethical hunters who have demonstrated this with years of hunting experience throughout the world. All candidates must complete the Diamond Level of the Mountain Game of the World, Animals of Africa, & and Animals of North America. This prestigious International Hunting Award is presented annually during the Saturday evening event.

Hall of Fame Award

- Induction into the SCI Hunting Hall of Fame is a top honor for SCI members, involving a nomination by peers and selection based on service to the hunting community, dedication to conservation, freedom to hunt, and education. The award is presented at the Saturday evening event.

Technology

Shine brighter than the competition with cutting-edge tech sponsorships, from dynamic LED signage to premium app placements that put your brand in every attendee's hand.

Lion's Lane Digital Screen

Capture the attention of every attendee with two high-impact LED digital screens positioned at the entrance and center of the show floor.

Charging Stations

Keep attendees connected while putting your brand front and center. Our branded charging stations offer high-traffic visibility, ensuring your logo is seen while providing a valuable service. Sponsor a station and keep your brand in the spotlight!

Digital Corner Wrap

Three Digital Corner wraps are available in each hall as you enter the show floor and are a great way to direct attendees to your booth.
Note: All videos/images will display for 30 seconds within a rotation.

Convention Mobile App

Get your brand front and center on everyone's mobile device on our App!

Registration LED Wall

One of the first and largest signs that everyone will see! Get your message out to everyone as they leave Registraiton.

Mobile App Scrolling Logo

Add your logo onto our app as it scrolls through for everyone to see!

Wayfinding LED Signage

Who's going to look at wayfinding? EVERYONE! Get your brand where it will guarantee visibility as people navigate.

3D Archery Shoot

Hit the mark – align your brand with precision, skill, and tradition. Your brand will be front and center with a highly engaged audience that lives and breathes archery, conservation, and adventure.

Prints, Clings, & Signage

Make a lasting impression with high-impact print, cling, and physical signage; bold, strategic placements that keep your brand top of mind all convention long.

Elevator Wraps

Entrance Clings

Grand Lobby Billboard

Grand Lobby Banner

Grand Lobby Column Wrap

Bar Sponsorships

Refreshment is key to keeping members engaged and energized throughout the day. By sponsoring one of our bars at the SCI convention, you'll have the opportunity to reach out to your target audience in a relaxed and social setting.

Summit Bar

- Top of Escalators outside Exhibit Hall

Custom Bar

- In the corner of the Show Floor- near entrance.

Rolling Bar

- Located on the show floor near the food vendors.

SPONSORSHIPS SELL QUICKLY! REACH OUT TODAY!

David Hawkey

Director of Sales

DHawkey@SCIFirstForHunters.org